



# Sean Keenan

UX Designer

## Experience

### Web Designer and Manager (Freelance)

*Independent Contractor, 6/21 - Present*

- Maintain client's website by updating regularly and optimizing SEO
- Design web page templates to be used for the client in the future
- Consult with client frequently to make sure work best meets their vision

### Graphic Design and Marketing Intern

*Bucks County Courier Times, Levittown, PA, 6/18 - 8/18*

- Produced original graphics for company's video content to advertise in daily paper
- Collaborated with fellow designers to make ads promoting the newspaper
- Analyzed daily papers to create weekly quiz questions for company's tablet edition

## Co-Curriculars

### Quinnipiac Barnacle Web Developer and Manager

*Quinnipiac University, Hamden, CT, 8/17 - 5/20*

- Redesigned website layout, adding video content and Twitter feed
- Updated website with latest articles, full print editions, and video content
- Brainstormed in large group meetings to discuss and plan content for upcoming shows

### School of Communications Student Advisory Board

*Quinnipiac University, Hamden, CT, 1/18 - 5/20*

- Met twice a semester with leaders of the School of Communications
- Critiqued and provided suggestions for issues currently facing the School of Communications
- Proposed potential new ideas for the School of Communications

## Education

### Quinnipiac University

*Hamden, Connecticut*

MS in Interactive Media

BS in Graphic and Interactive Design - *Cum Laude*

Minor in Psychology

National Communications Honor Society Member - *Lamdi Pi Eta*

## Hard Skills

Illustrator - Fluent

InDesign - Fluent

InVision - Fluent

Wireframing - Fluent

User Research - Fluent

Sublime Text - Fluent

SquareSpace - Fluent

HTML/CSS - Fluent

Microsoft Office - Fluent

Photoshop - Fluent

After Effects - Familiar

Premiere - Familiar

Google Suite - Familiar

## Soft Skills

Communication

Empathy

Research

Collaboration

Problem-solving

Creativity

Design Thinking

User Centered Design



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